



Cardo Hotels – Internship Marketing

Overall Job Purpose

We are looking for a highly motivated and enthusiastic Marketing Intern to join our team. This is a great opportunity to gain hands-on experience in the marketing field and contribute to the growth of our brand.

Qualifications & Skills

- Degree in Marketing or Communications, or a related field.
- Fluent in English
- Strong interest in marketing and digital media.
- Good communication and organizational skills.
- Ability to work both independently and as part of a team.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with social media platforms (Instagram, Facebook, Twitter, LinkedIn) and basic digital marketing tools is a plus.
- Creativity and a proactive attitude are highly valued
- Experience using image editing and creation programs

Principal Accountabilities

- Assist in the development and execution of marketing campaigns across multiple channels (digital, social media, email, etc.).
- Help create engaging content for social media platforms, websites, blogs, and newsletters.
- Assist in managing the company's social media accounts, including posting and monitoring engagement.
- Contribute to the preparation of marketing materials and presentations.
- Analyze data from marketing campaigns and provide insights for optimization.
- Collaborate with cross-functional teams to support various marketing initiatives.

Contract in Alternance is also considered

<http://cardohotels.com/>

