

Cardo Hotels - Stage marketing - Bruxelles

Overall Job Purpose

We are looking for a highly motivated and enthusiastic Marketing Intern to join our team. This is a great opportunity to gain hands-on experience in the marketing field and contribute to the growth of our brand.

Qualifications & Skills

- · Degree in Marketing or Communications, or a related field.
- · Fluent in English
- · Strong interest in marketing and digital media.
- Good communication and organizational skills.
- Ability to work both independently and as part of a team.
- · Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- · Familiarity with social media platforms (Instagram, Facebook, Twitter, LinkedIn) and basic digital marketing tools is a plus.
- Creativity and a proactive attitude are highly valued
- · Experience using image editing and creation programs

Principal Accountabilities

- · Assist in the development and execution of marketing campaigns across multiple channels (digital, social media, email, etc.).
- · Help create engaging content for social media platforms, websites, blogs, and newsletters.
- · Assist in managing the company's social media accounts, including posting and monitoring engagement.
- Contribute to the preparation of marketing materials and presentations.
- · Analyze data from marketing campaigns and provide insights for optimization.
- · Collaborate with cross-functional teams to support various marketing initiatives.

Contract in Alternance is also considered

http://cardohotels.com/